

## \$5 LIBERTY HEAD HALF EAGLE PITCH

Hello \_\_\_\_\_, this is \_\_\_\_\_ from Premier Coin Galleries. How are you today? The reason for the call today is that we just acquired a large estate in which there was a group of gold coins. Figuring you follow the gold market, I wanted to touch base with you and go over some of the details. Have you been following Gold lately? Gold has been on the rise for more than a year now, with no end in sight.

We are all pretty excited because included in the gold coins that we purchased are some \$5 Liberty Head Gold Half Eagles. I don't know how familiar you are with these coins, but these are the \$5 gold coins that were minted from 1839-1908. To find these in today's market is difficult enough, but to acquire as many as we did, let's just say we are VERY EXCITED! Each coin is over 100 years old and has been individually certified and authenticated by PCGS or NGC, two of the premier authorities of rare coins. Most of our coins are high quality, MS-\_\_\_\_\_condition, brilliant uncirculated. Retail on coins like these is often over \$\_\_\_\_ for each coin, but since we bought them at a significant discount, we can move each coin out for only \$\_\_\_\_, saving you hundreds of dollars on each coin.

Our company is one of the largest in New York, and we allow you up to 30 days to look them over and feel completely comfortable with them. Once you receive the coins, I will call you to go over them with you, answer any questions you may have, and, most importantly, ensure your satisfaction!

How many would you like to look at?